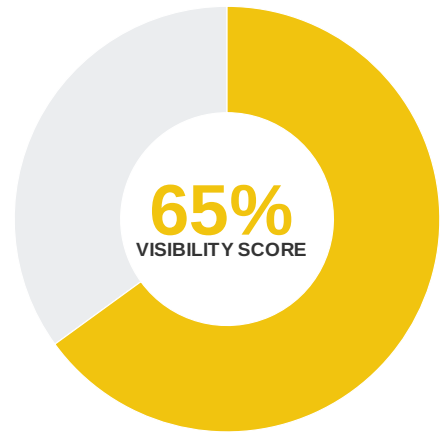
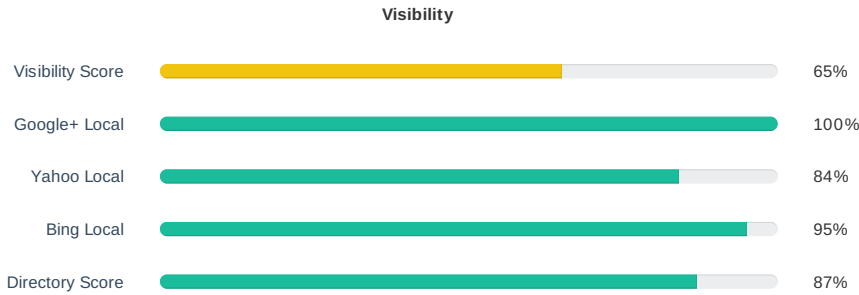


Your Logo Here  
REPLACE THIS IMAGE

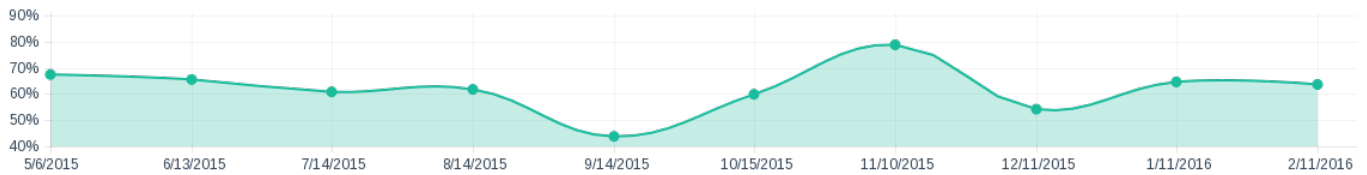
## Overview

Your monthly report includes a Visibility Score showing the average of your Google+ Local, Yahoo! Local, Bing Places, and Directory Scores. Successful scores are most often obtained when all listings are claimed, active, and contain consistent information such as business name, address, and phone number.



## Visibility Score Over Time

■ Visibility Score



## Local Pages

Each Local Page Score is determined by how optimized your listing is. We check against several parameters that influence your overall optimization such as the consistency of your name, address, and telephone number as well as keywords, business description, and more!



Claimed  
NAP Consistent

Yes  
Yes



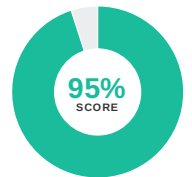
Claimed  
NAP Consistent

No  
Yes

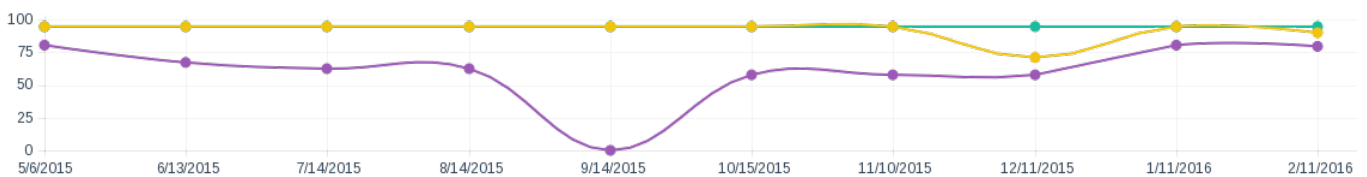


Listing Present  
NAP Consistent

Yes  
No

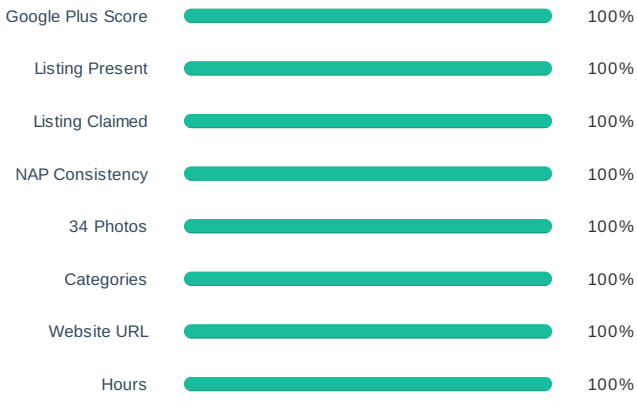


■ Google Plus Score ■ Yahoo Local Score ■ Bing Places Score

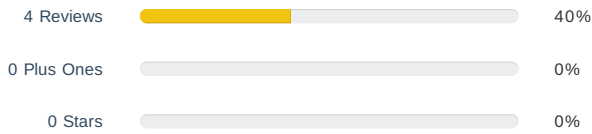


## Google Plus

### Essential Scores



### Non-Essential Scores (These scores do not factor into your Visibility Score)



### Categories

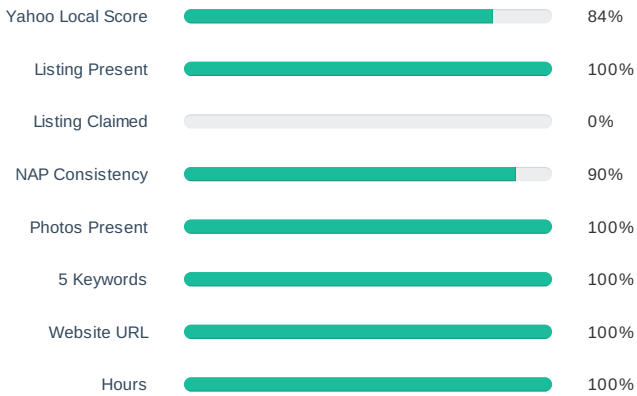
- internet marketing service
- website designer
- marketing consultant

## Hours of Operation

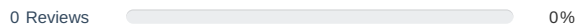
Day	Open	Close
Monday	9:00 am	5:00 pm
Tuesday	9:00 am	5:00 pm
Wednesday	9:00 am	5:00 pm
Thursday	9:00 am	5:00 pm
Friday	9:00 am	5:00 pm

## Yahoo Local

### Essential Scores

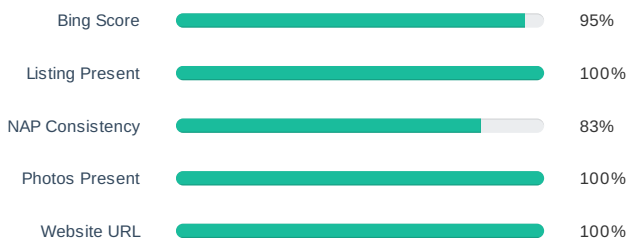


### Non-Essential Scores (These scores do not factor into your Visibility Score)



## Bing Local

### Essential Scores

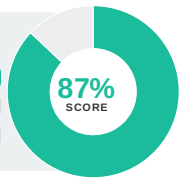


## Directories

Your Directory score is determined by dividing the number of directories in which you are listed by the number checked. Remember: Successful scores are most often obtained when all listings are claimed, active, and contain consistent information such as business name, address, and phone number.































### Score Breakdown

Listings Present 72  
 Listings Checked 83  
 NAP Consistency 97%

































































✔ Listing Present ✘ Not Yet Listed ⚠ Action Required









Directory	Advice Interactive Group		
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy #300, McKinney, TX 75070, United States P (214) 310-1356	As of 2/11/2016	✔
	N <a href="#">Advice Interactive Group</a> A 7850 Collin Mckinney Pkwy, Ste 300, McKinney, TX P (214) 310-1356  N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy, McKinney, TX P (214) 310-1356	As of 2/11/2016	⚠
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy Ste 300, Mckinney, TX 75070 P (214) 310-1356	As of 2/11/2016	✔
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✔
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✔
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✔
	Not yet listed	As of 2/11/2016	✘
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✔
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✔
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✔
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✔

	<p>N <a href="#">Advice Interactive Group</a></p> <p>A 7850 Collin McKinney Pkwy</p> <p>P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p></p>
	<p>N <a href="#">Advice Interactive Group</a></p> <p>A 7850 Collin McKinney Pkwy</p> <p>P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p></p>
	<p>N <a href="#">Advice Interactive Group</a></p> <p>A 7850 Collin McKinney Pkwy</p> <p>P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p></p>
	<p>N <a href="#">Advice Interactive Group</a></p> <p>A 7850 Collin McKinney Pkwy</p> <p>P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p></p>
	<p>Not yet listed</p>	<p>As of 2/11/2016</p> <p></p>
	<p>N <a href="#">Advice Interactive Group</a></p> <p>A 7850 Collin McKinney Pkwy</p> <p>P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p></p>
	<p>N <a href="#">Advice Interactive Group</a></p> <p>A 7850 Collin McKinney Pkwy</p> <p>P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p></p>
	<p>N <a href="#">Advice Interactive Group</a></p> <p>A 7850 Collin McKinney Pkwy</p> <p>P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p></p>
	<p>N <a href="#">Advice Interactive Group</a></p> <p>A 7850 Collin McKinney Pkwy</p> <p>P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p></p>
	<p>Not yet listed</p>	<p>As of 2/11/2016</p> <p></p>
	<p>N <a href="#">Advice Interactive Group</a></p> <p>A 7850 Collin McKinney Pkwy</p> <p>P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p></p>
	<p>N <a href="#">Advice Interactive Group</a></p> <p>A 7850 Collin McKinney Mckinney</p> <p>P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p></p>
	<p>N <a href="#">Advice Interactive Group</a></p> <p>A 7850 Collin McKinney Pkwy</p> <p>P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p></p>
	<p>N <a href="#">Advice Interactive Group</a></p> <p>A 7850 Collin McKinney Pkwy</p> <p>P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p></p>
	<p>N <a href="#">Advice Interactive Group</a></p> <p>A 7850 Collin McKinney Pkwy</p> <p>P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p></p>

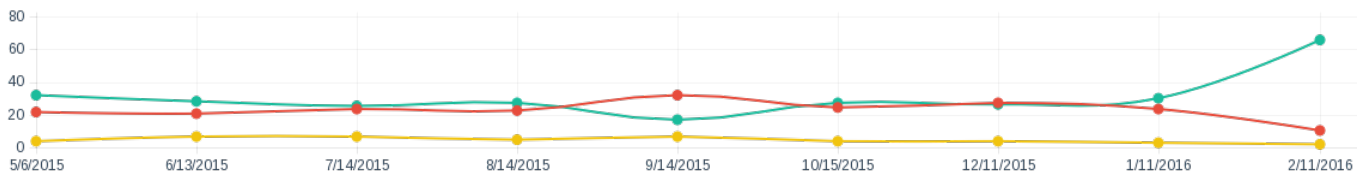
<p><b>Find The Company</b></p>	<p>N <a href="#">Advice Interactive Group</a>  A 7850 Collin McKinney Pkwy  P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p>✓</p>
<p><b>FIXR</b></p>	<p>N <a href="#">Advice Interactive Group</a>  A 7850 Collin McKinney Pkwy  P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p>✓</p>
<p><b>foursquare</b></p>	<p>N <a href="#">Advice Interactive Group</a>  A 7850 Collin McKinney Pkwy  P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p>✓</p>
<p><b>fyp</b></p>	<p>N <a href="#">Advice Interactive Group</a>  A 7850 Collin McKinney Pkwy  P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p>✓</p>
<p><b>Fave</b></p>	<p>N <a href="#">Advice Interactive Group</a>  A 7850 Collin McKinney Pkwy  P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p>✓</p>
<p><b>ETFREELISTING.COM</b>  <small>More Business - More Revenue - More Customers</small></p>	<p>N <a href="#">Advice Interactive Group</a>  A 7850 Collin McKinney Pkwy  P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p>✓</p>
<p><b>HomeAdvisor</b></p>	<p>Not yet listed</p>	<p>As of 2/11/2016</p> <p>✗</p>
<p><b>hotfrog</b></p>	<p>N <a href="#">Advice Interactive Group</a>  A 7850 Collin McKinney Pkwy  P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p>✓</p>
<p><b>hubbiz</b></p>	<p>N <a href="#">Advice Interactive Group</a>  A 7850 Collin McKinney Pkwy  P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p>✓</p>
<p><b>iGotBiz</b>  <small>The Business Referral Network</small></p>	<p>N <a href="#">Advice Interactive Group</a>  A 7850 Collin McKinney Pkwy  P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p>✓</p>
<p><b>ikiMap</b>  <small>BETA share your maps</small></p>	<p>N <a href="#">Advice Interactive Group</a>  A 7850 Collin McKinney Pkwy  P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p>✓</p>
<p><b>issuu</b></p>	<p>N <a href="#">Advice Interactive Group</a>  A 7850 Collin McKinney Pkwy  P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p>✓</p>
<p><b>judy's book</b>  <small>A Book of Local Secrets</small></p>	<p>N <a href="#">Advice Interactive Group</a>  A 7850 Collin McKinney Pkwy  P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p>✓</p>
<p><b>LOCAL Just Click Local</b></p>	<p>Not yet listed</p>	<p>As of 2/11/2016</p> <p>✗</p>
<p><b>Kudzu</b></p>	<p>N <a href="#">Advice Interactive Group</a>  A 7850 Collin McKinney Pkwy  P (214) 310-1356</p>	<p>As of 2/11/2016</p> <p>✓</p>
	<p>N <a href="#">Advice Interactive Group</a></p>	<p>As of 2/11/2016</p>

	<ul style="list-style-type: none"> <li>A 7850 Collin McKinney Pkwy</li> <li>P (214) 310-1356</li> </ul>		
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	Not yet listed	As of 2/11/2016	
	<ul style="list-style-type: none"> <li>N <a href="#">Advice Interactive Group</a></li> <li>A 7850 Collin McKinney Pkwy</li> <li>P (214) 310-1356</li> </ul>	As of 2/11/2016	
	<ul style="list-style-type: none"> <li>N <a href="#">Advice Interactive Group</a></li> <li>A 7850 Collin McKinney Pkwy</li> <li>P (214) 310-1356</li> </ul>	As of 2/11/2016	
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	Not yet listed	As of 2/11/2016	
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	<ul style="list-style-type: none"> <li>P (214) 310-1356</li> </ul>		
	<ul style="list-style-type: none"> <li>N <a href="#">Advice Interactive Group</a></li> <li>A 7850 Collin McKinney Pkwy</li> <li>P (214) 310-1356</li> </ul>	As of 2/11/2016	
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	Not yet listed	As of 2/11/2016	
	<ul style="list-style-type: none"> <li>N <a href="#">Advice Interactive Group</a></li> <li>A 7850 Collin McKinney Pkwy</li> <li>P (214) 310-1356</li> </ul>	As of 2/11/2016	
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	<ul style="list-style-type: none"> <li>N <a href="#">Advice Interactive Group</a></li> <li>A 7850 Collin McKinney Pkwy</li> <li>P (214) 310-1356</li> </ul>	As of 2/11/2016	

<b>US Enroll Business</b>	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✓
<b>USNetAds.com</b>	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✓
	Not yet listed	As of 2/11/2016	✗
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✓
	N <a href="#">Advice Interactive Group</a> A 5900 S Lake Forrest Dr Ste 295, McKinney, TX 75070 P (214) 310-1358	As of 2/11/2016	⚠
	Not yet listed	As of 2/11/2016	✗
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✓
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✓
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✓
	N <a href="#">Advice Interactive Group</a> A 7850 Collin McKinney Pkwy P (214) 310-1356	As of 2/11/2016	✓
<b>ZipperPages.com</b>	Not yet listed	As of 2/11/2016	✗

■ Directory Listings Present  
 ■ Directories Needing Action  
 ■ Directories Not Yet Listed



Although we strive to keep up with algorithm changes on our end, we can in no way guarantee the accuracy of this report due to the fact that the content displayed on the scan results, is solely based on information we receive from our partners. We can only display what is received from them at the time of the scan, which may or may not be accurate at that moment. This scanning tool is supplied on an "as is" and "as available" basis. To the fullest extent under applicable law, we make no, and disclaims all, warranties, guarantees and representations, whether express, implied, oral or otherwise. Use this report as a guideline not as an absolute audit report.