

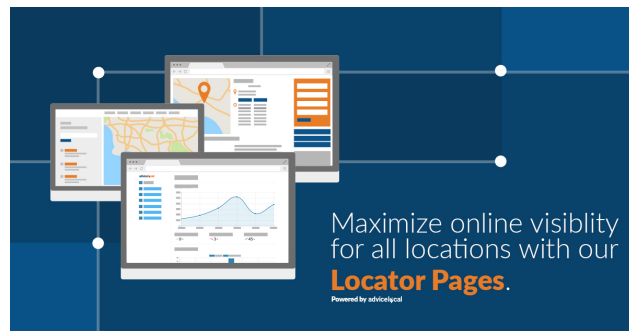
Introducing Advice Store Locator Page Technology That Boosts Local Visibility for Multi-Location Businesses with Single Snippet of Code

Advice Locator Pages allows businesses and brands with multiple locations, to easily deploy a fully-integrated store locator with SEO-optimized location landing pages – simply by adding a snippet of code to their website.

MCKINNEY, Texas--(BUSINESS WIRE)--Advice Local, an industry leader in local search technologies, today announced the launch of Advice Locator Pages, a local search solution that allows any business that needs to help customers find their nearest business location or product, to easily deploy a store locator with SEO-optimized location landing pages. Adding a simple line of code to the brand's existing website provides each store location with a unique URL and its own optimized landing page.

The Advice Locator Pages Features:

- An easy-to-use dashboard with built-in analytics
- Mobile-friendly location pages optimized for local search
- A locator map to help customers find nearby locations
- Easily add custom content, reviews, photos and coupons to individual location pages



You can get more information on the Advice Local Website by [clicking here](#).

“We built Advice Locator Pages to connect multi-location businesses with the nearby shoppers who are actively seeking them out,” said Bernadette Coleman, Advice Local CEO. “Local consumers are already searching for the closest stores online, but without SEO-optimized location landing pages, businesses can’t capture any of that traffic.”

Developed by local SEO experts, Advice Local’s new location page technology automatically generates custom SEO-optimized meta data, such as title tags, H1 tags, and meta descriptions. These elements allow multi-location businesses to rank higher in local search results so potential customers will see the relevant location page when searching for nearby stores.

“Advice Locator Pages was designed for ease of use, with consumer intent and local search in mind,” said Coleman. “It improves the brand’s online visibility *and* gives consumers access to the information they want, when they want it.”

Consumers can quickly search for and find nearby locations, verify store hours, and get directions without leaving the brand’s website. Advice Locator Pages also offers click-to-call technology, rich media, and coupon integration.

Multi-location businesses can include a range of store-specific details, including images, holiday hours, links to review sites, customizable contact forms, and payment options. Details are easily updated from the central dashboard and all changes are automatically propagated to the website.

About Advice Interactive Group:

Advice Interactive Group is a local search technology and digital marketing solution provider. More than 300,000 businesses around the web use Advice Local's local presence management solution to take control of their data, keep their location information current, optimize and syndicate their business profiles across the web. This in turn drives face-to-face and digital interactions intended to boost customer engagement, build audiences, and increase sales through an all-inclusive, white-labeled SaaS-based dashboard and marketing platform.

Based in the Dallas/Fort Worth area with more than 70 employees, Advice has been recognized as one of the SMU COX Dallas 100™, is a three-time Inc. 500 Company, and most recently picked up a Web Marketing Association Internet Advertising Competition Award.

Contact

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