Advice Interactive Group Announces Support for Children's Advocacy Program B4U Click

Advice Interactive Group donates in support of the Children's Advocacy Center of Johnson County to promote child safety across the web

Dallas, TX – Advice Interactive Group, one of the country's most innovative Inc. 500 digital marketing agencies, is proud to announce its support of "B4U Click," a children's advocacy program developed by the Children's Advocacy Center of Johnson County. This week, Advice Interactive presented a check of \$52,000 in support of the development of this program.

"We are so happy to support this program," said Bernadette Coleman, CEO of Advice Interactive Group. "As Internet marketing professionals, web safety is a cause near and dear to our organization's heart. The Children's Advocacy Center of Johnson County is doing amazing things with this program, and when completed, it will be an invaluable resource for teachers, families, and law enforcement."

The B4U Click program is a unique abuse prevention and Internet safety program modeled after the UK's "Think U Know," program. When completed, it will be a web-based education center that provides videos, presentations, and other online media information about online safety and web abuse prevention. The program will also provide a "Report Abuse" section on the site, where children can communicate directly with law enforcement if they feel they have been the victim of an online predator.

For more information about B4U Click, contact the Children's Advocacy Center of Johnson County directly:

Johnson County Children's Advocacy 910 Granbury St. Cleburne, TX 76033 817-558-1599

Interested parties are also encouraged to donate to the program directly.

About the Children's Advocacy Center of Johnson County

The <u>Children's Advocacy Center of Johnson County</u> is a child abuse prevention agency serving families in and around Johnson County, TX. It is part of the national brand of Children's Advocacy Centers located throughout the country. The goal of the center is to lessen the trauma and to help restore hope in the lives of children through programs and services for adolescent victims of sexual and physical abuse.

About Advice Interactive Group

<u>Advice Interactive Group</u> is a digital agency focused on improving visibility across the digital universe through search, social, design, and development. Recognized as one of the fastest growing interactive agencies in the U.S. by Inc. 500, Advice Interactive built its reputation through successful partnerships with top brands. The agency excels with proprietary technologies and strategies delivered by a handpicked team of experienced digital professionals. Those strategies and solutions have pioneered the way successful brands execute and view digital marketing.