

## **Advice Interactive Group Adds Red Frog Event's Warrior Dash to Their National Client Roster**

*Dallas based Internet Marketing Agency chosen by Red Frog Events for their Culture of Innovation & Passion*

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Advice Interactive Group, one of the nation's fastest growing interactive digital agencies, announces the addition of Red Frog Events to its roster of marquee clientele. The joint effort between these two companies, both known for technical innovation and creative solutions, demonstrates Advice's growing influence in the digital marketing world, where the agency continues to attract high profile national brands.

"The relationship between Red Frog Events and Advice Interactive Group is indicative of how two forward-thinking brands can be a dynamic combination, influencing multiple industry verticals," said Jon Kaufman, president of Advice Interactive Group. "We look to merge our proprietary technologies in the area of local organic search strategies as we position their evolutionary brand at the forefront of powerful brand evangelists."

Red Frog Events is a national event planning and production company based in Chicago. It is known for having a wildly successful track record selling "adventure, fun and experiences" attached to branded events including: Warrior Dash, Great Urban Race, Firefly Music Festival, and city-specific Bar Crawls.

Red Frog has also become a key influencer on the technology side of entertainment and extreme endurance events through Registration Nation, its automated online payment processing and database management platform.

"Our growth has been reflective of our passionate staff, exceptional participants and key partnerships," says Joe Reynolds, founder and co-CEO of Red Frog Events. Assistant Marketing Director, Kristin Carey says "The selection of Advice Interactive Group as our digital agency partner represents an agile extension of all of those components. The product will be the most robust online experience for our participants and consumers."

Red Frog Events is headquartered at:  
320 W. Ohio St. Suite 500  
Chicago, IL 60654

Advice Interactive Group confirms that it will combine cutting-edge search marketing, social media, and technology solutions to achieve maximum visibility and best-practice user experience on every Red Frog Events project.

Advice Interactive is headquartered at:  
5900 South Lake Forest Drive, Suite 295  
McKinney, TX 75070

#### About Advice Interactive Group

Advice Interactive Group is a digital agency focused on improving visibility across the digital universe through search, social, design, and development. Recognized as one of the fastest growing interactive agencies in the U.S. by Inc. 500, Advice Interactive built its reputation through successful partnerships with top brands. The agency excels with proprietary technologies and strategies delivered by a handpicked team of experienced digital professionals. Those strategies and solutions have pioneered the way successful brands execute and view digital marketing.