

Advice Interactive Group Announces Global Expansion

Inc. 500 Recognized Dallas SEO Firm Achieves Growth through Innovative Technologies and Talent Acquisition

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Dallas, Texas. (January 2013) – Advice Interactive Group, one of the nation’s fastest growing [interactive marketing agencies](#) as recognized by the *Inc. 500*, has announced plans to expand service to top brands worldwide.

“Our ability to attract marquee clients and grow at such a rapid pace is a direct reflection of our ability to serve and retain clients,” said Bernadette Coleman, Advice Interactive Group Chief Executive Officer. “We’ve earned our 99 percent client retention rate by putting the best-fit search strategies and proprietary technologies in the hands of our clients, which positions them directly in front of their target audiences.”

Maximizing its advanced capabilities allowed Advice Interactive Group to build and deploy **BizVizable**, its top-level proprietary technology and [local search company](#). The firm also announced the exciting addition of proven digital innovator, **Jonathan Kaufman**, to its executive team. As company president, he will spearhead global growth efforts for Advice Interactive Group.

Kaufman brings nearly a decade of expertise in technology and digital innovations to Advice Interactive Group. Jon is recognized as a leading Internet and interactive industry entrepreneur. Formerly senior vice president of social media platforms ZooLoo and Kablog, Jon was co-founder of top global interactive agency Zog Media, Inc. He is also the founder and CEO of global gaming giant, Synesis Technologies.

“Harnessing the conversation around social media, developing search-driven website architecture behind rich web design and a codified, efficient approach to local-search, is now the ultimate way to explode the visibility of your brand. This approach puts you directly in front of where your audience already lives -- search engines,” says Kaufman.

“The fundamental methods of SEO, simply aren’t fundamental any longer,” Kaufman adds. “Our continued growth globally stems from our ability to clearly present our philosophy to brands that are rethinking the need to dominate online.”

Powered by innovative technologies, Advice Interactive Group is leading the paradigm shift in interactive as it seeks to focus on search as the cornerstone of expanding online

brand visibility. Strategically positioned with offices across the United States, Advice Interactive Group will begin its international growth with clients in Europe, Latin America and Japan.

About Biz Vizable

BizVizable is an All-In-One Local SEO Agency that offers a full suite of local internet marketing services and local Internet marketing technologies to businesses and marketing professionals. Become a BizVizable agency today.

About Advice Interactive Group

Advice Interactive Group is a digital agency focusing on improving visibility across the digital universe through search, social, design, and development. We are recognized as one of the fastest growing interactive agencies in the U.S. by the Inc. 500 and have built our reputation through successful partnerships with top brands. We have established a foundation of proprietary technologies and our strategies are successfully delivered through a handpicked team of experienced digital professionals. Our best-in-class solutions have pioneered the way today's brands execute and view digital. For more information, visit www.adviceinteractivegroup.com.