

Advice Interactive Group, LLC, Announces Weekly Segment on D Living.

Internet firm to offer digital marketing advice weekly on local Dallas television segment.

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McKinney, TX – February 4, 2013 – Advice Interactive Group, LLC, has announced that beginning February 20, 2013, it will host a weekly segment on D Living, part of the KTXD-TV lineup and the recent partnership between D Magazine Partners and KTXD-TV, a London Broadcasting Company.

The segment, which will focus on digital marketing, social media, and local search, will be called **Hashtag #BizVizable** and will air each Wednesday between 10-11AM CST. The segment will feature digital marketing expert Jonathan Kaufman, President of Advice Interactive.

“The innovative management teams at KTXD-TV and *D Magazine* realize the emergence of local as a key component of both content and programming and that this trend is perfectly aligned with the evolution of digital marketing,” says Kaufman. “Local is the present and future for the success of any business, from the mom and pop to the Fortune 500. It is our goal with the segment to grow awareness of this digital evolution and continue to represent the industry as the preferred digital advertising partner for the DFW community.”

Viewers can tune into KTXD-TV on channel 47 on Dish Network, DIRECTTV, and AT&T; channels 24 and 428 on Time Warner; channel 18 on Verizon; channel 249 on Comcast Xfinity; and channel 22 on Charter Communications.

Viewers can tune into the first segment on February 20, entitled “Social Bowl”, an in-depth look at social media and the Super Bowl. Viewers will be able to submit questions in advance to www.adviceinteractivegroup.com/tv; can live tweet during the show to @AdviceGroup or @johnkaufman using #BizVizable; and can watch a live stream of the show on www.adviceinteractivegroup.com/tv, www.dmagazine.com, or www.ktxdtv.com. Advice Interactive Group is currently seeking DFW area businesses to submit their information on the www.adviceinteractivegroup.com/tv page for a chance to be spotlighted on the segment.

About Advice Interactive Group

Advice Interactive Group is a digital agency focused on improving visibility across the digital universe through search, social, design, and development. Recognized as one of the fastest growing interactive agencies in the U.S. by Inc. 500, Advice Interactive built its reputation through successful partnerships with top brands. The

agency excels with proprietary technologies and strategies delivered by a handpicked team of experienced digital professionals. Those strategies and solutions have pioneered the way successful brands execute and view digital marketing.

About London Broadcasting

London Broadcasting Company is a Dallas-based media company focused on owning and operating Texas media properties. As the largest mid-market broadcaster in Texas, London serves 9.9 million Texans in 3.6 million households, representing 41 percent of the Texas population. It owns stations in Dallas, Tyler, Abilene, San Angelo, Beaumont, and Corpus Christi, and is affiliated with all four major networks and Mundo Fox, The CW, Me-TV, and This-TV. DFW viewers can tune into KTXD-TV on channel 47 on Dish Network, DIRECTV, and AT&T; channels 24 and 428 on Time Warner; channel 18 on Verizon; channel 249 on Comcast Xfinity; and channel 22 on Charter Communications.

About D Magazine Partners

D Magazine Partners has been producing award-winning magazines since 1974. The magazine division includes its flagship, *D Magazine*, *D Home*, *D CEO*, *D Weddings*, *D Medical Directory for Dallas-Fort Worth*, and *D Medical Directory for Collin County*. D also produces dmagazine.com, an award-winning website with daily content on where to go and what to do in Dallas. D Magazine Partners publishes People Newspapers and offers clients nationwide content strategy and development through D Custom Media.