

## Advice Interactive Group Wins Outstanding Achievement Award in Marketing From IMA

*The Interactive Media Awards recognize Advice Interactive Group for their excellence in website design, development and marketing. The Outstanding Achievement award is the second highest honor bestowed by IMA and an extremely challenging award to win.*

***“We are proud of this prestigious award from IMA, recognizing our website as one of the best marketing sites on the web. We apply the same marketing and web development standards to all of our clients’ sites, which is evidenced by our 98% client retention rate.”***

The Interactive Media Awards™ (IMA), yesterday announced Advice Interactive Group, a full-service digital [Internet marketing](#) firm with offices in Dallas and McKinney, Texas, Fort Lauderdale, Florida and Newport Beach, California, as the winner of its prestigious Outstanding Achievement in Website Design, Development & Marketing award. The honor recognizes Advice for meeting and surpassing the standards of excellence that comprise the web’s most professional work. This award honors the Advice Interactive Group specifically for excellence in [Marketing and Website Development](#).

Candidate sites were judged on various criteria, including design, usability, innovation in technical features, web standards compliance, and content. To receive this recognition from the IMA, the websites must meet and exceed strict guidelines in each area — an achievement only a fraction of sites in the IMA competition earn each quarter.

[Bernadette Coleman](#), CEO of Advice Interactive Group, said, "We are proud of this prestigious award from IMA, recognizing our website as one of the best marketing sites on the web. We apply the same marketing and web development standards to all of our clients’ sites, which is evidenced by our 98% client retention rate."

### About Advice Interactive Group

Advice Interactive Group is a digital marketing agency with headquarters in Dallas Texas. The team of Internet marketing professionals has the expertise to understand businesses and provide a customized Internet marketing strategy aimed at meeting goals. Whether a national, local, or niche business, Advice Interactive Group offers unique and creative solutions designed to help grow businesses. Call 877-692-7250.