

## Advice Interactive Group Wins Web Marketing Association Award

*The online video, "TryMunity for TBI Awareness" named "Outstanding Online Video" by the Web Marketing Association at 2013 Internet Advertising Competition Awards*

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McKinney, TX – March 30, 2013 - Advice Interactive Group is proud to announce that the online video, "TryMunity for TBI Awareness" was named "Outstanding Online Video" at the 2013 Internet Advertising Competition Awards, revealed this week by the Web Marketing Association.

"It's great to have this video recognized by the Web Marketing Association," said Bernadette Coleman, CEO of Advice Interactive Group. "Our team worked hard on the video and TryMunity has a special place in our hearts."

Advice Interactive Group has a personal connection to this video. Bernadette Coleman's son is one of the gentlemen profiled in the vignette and suffered a Traumatic Brain Injury in 2011. With a vested interest in TryMunity and TBI Awareness, the production quality and messaging was top-of-mind when TryMunity was shot.

Advice Interactive Group chose to partner with SoMedia Networks, due to its positive track record of providing digital agencies and web services companies with professional video services.

"We're thrilled to have been part of this worthwhile project" said George Fleming, CEO of SoMedia Networks. "This is a great example of how our company provides digital agencies like Advice Interactive with reliable, professional video services"

### About Advice Interactive Group

Advice Interactive Group is an award winning digital agency focused on improving visibility across the digital universe through search, design, and development. Recognized as one of the fastest growing interactive agencies in the U.S. by Inc. 500, Advice Interactive built its reputation through successful partnerships with top brands. The agency excels with proprietary technologies and strategies delivered by a handpicked team of experienced digital professionals. Those strategies and solutions have pioneered the way successful brands execute and view digital marketing.

### About SoMedia Networks

SoMedia Networks new approach to video production is changing how web services companies, digital agencies, corporations, and broadcast/web media across North America think about video. SoMedia Networks ScaleableVideo, is a video production service that provides digital agencies and web services companies with reliable, professional video production at a fraction of the cost normally associated with such projects.

### About TryMunity

TryMunity is a non-profit organization increasing awareness and providing support to individuals and families suffering from traumatic brain injury (TBI) through an online social community for survivors and supporters of shared stories, ideas, suggestions, and words of encouragement.