Bernadette Coleman, CEO of Advice Interactive Group, Named Finalist for Two Stevie [®] Awards for Women in Business

CEO of Innovative Digital Marketing Firm in Dallas Leads the Way for Influential Women in Marketing

Dallas, TX – Advice Interactive Group is proud to announce that Chief Executive Officer and company founder <u>Bernadette Coleman</u> has been named as a finalist for two of this year's <u>Stevie Awards for</u> <u>Women in Business</u>. She is included in the "Female Entrepreneur of the Year" category as well as the "Female Executive of the Year" category.

"It is truly an honor to be recognized among the world's leading female entrepreneurs and business leaders," said Coleman. "Being named as a finalist for the Stevie Awards is a wonderful opportunity that I am happy to share with the other great women named to the same categories."

Bernadette began her career in marketing after working in investment banking. Since founding Advice Interactive Group with her husband, Tom Coleman, and Randall Turner, the company has been named to the Inc. 500 list of fastest-growing companies twice, in 2012 and 2013. She also co-founded a non-profit organization with her son, Mike Black, after he suffered a traumatic brain injury. <u>TryMunity</u> is now a growing web-based social network for traumatic brain injury survivors, their caregivers and families, as well as medical professionals.

The Stevie Awards recognize innovative and influential women in various industries yearly. This year, over 1,200 entries were submitted and judged; the finalists represent the best of the best in categories including Executive of the Year, Entrepreneur of the Year, Women Helping Women, and Communications Campaign of the Year...

The Stevie Awards for Women in business honor women executives, entrepreneurs, employees, and the companies they run – worldwide. The Stevie Awards have been hailed as the world's premier business awards.

Gold, Silver, and Bronze Stevie Award winners will be announced during a gala event at the Marriott Marquis Hotel in New York on Friday, November 8. Nominated women executives and entrepreneurs from the U.S.A. and several other countries are expected to attend.

About Advice Interactive Group

Advice Interactive Group is an award winning digital agency focused on improving visibility across the digital universe through search, design, and development. Recognized as one of the fastest growing interactive agencies in the U.S. by Inc. 500, Advice Interactive built its reputation through successful partnerships with top brands. The agency excels with proprietary technologies and strategies delivered by a handpicked team of experienced digital professionals. Those strategies and solutions have pioneered the way successful brands execute and view digital marketing. For more information, visit www.adviceinteractivegroup.com.

About the Stevie Awards

Stevie Awards are conferred in five programs: the American Business Awards, the International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Sales & Customer Service, and a new program, the Asia-Pacific Stevie Awards. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at http://www.StevieAwards.com.

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