

## **E-Care Emergency Centers Website Chosen as Best in Class by Interactive Media Awards**

*Highest Achievement for Medical Websites Presented to Advice Interactive Group for Design and Development of E-Care Emergency Centers Website*

The Interactive Media Awards™ (IMA) recently announced that E-Care Emergency Centers, a full-service [emergency clinic in McKinney](#), Frisco, and North Tarrant, has been chosen for this year's Best in Class Award in the medical websites category. This award specifically recognizes [Dallas Internet marketing firm](#) Advice Interactive Group, for their execution and professionalism in designing and developing the E-Care website. Advice Interactive Group worked in direct partnership with Internet marketing company [PhysVisible](#) to design, develop, and market the E-Care Emergency Centers website.

The Best in Class Award from IMA is the highest achievement possible for website candidates each year. In receiving this award, the IMA judges have noted that the E-Care website surpasses expectations in design, usability, innovation in technical features, web standards compliance, and content. This award is the most difficult to achieve in any category, further proven by the fact that only a fraction of eligible sites receive the award each year.

In 2012, over 100 websites entered the medical category for the chance at an IMA Award. The E-Care Centers website retained one of the highest scores in the category, marking it not only as one of the best medical services websites, but as one of the best websites on the Internet in general.

### About E-Care Emergency Centers

E-Care Emergency Centers provides emergency medical care 24 hours a day, seven days a week including holidays for patients in North Texas. Fully equipped to provide emergency care, E-Care's three clinics in McKinney, Frisco, and North Tarrant treat a wide range of medical conditions, including upper respiratory infections, abdominal pain, sports injuries, and chest pains. For more information, call 972-548-7277.

### About Advice Interactive Group

Advice Interactive Group is a digital agency focused on improving visibility across the digital universe through search, social, design, and development. Recognized as one of the fastest growing interactive agencies in the U.S. by Inc. 500, Advice Interactive built its reputation through successful partnerships with top brands. The agency excels with proprietary technologies and strategies delivered by a handpicked team of experienced digital professionals. Those strategies and solutions have pioneered the way successful brands execute and view digital marketing.