## Inc. 500 List "Three-Peat" for Advice Interactive

Dallas Digital Agency and Local Search Technology Company, Advice Interactive Group, Continues Trajectory Posting 1,421% Growth for 2013 and makes the Inc. 500 for the third time in a row

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DALLAS--Advice Interactive Group announced today that Inc. Magazine has ranked the Dallas SEO and Technology Company number 328 on its 33rd annual Inc. 500|5000 list. For three years now, <u>Advice Interactive Group</u> has made the list of private national companies who have achieved significant revenue growth year after year. The <u>Inc. 500</u> <u>award</u> is an exclusive ranking of the nation's fastest-growing private companies and a comprehensive look at who's who among growing companies.

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"We are excited to have been recognized and named one of the fastest-growing private companies in America by Inc. Magazine for a third year," says Bernadette Coleman, Chief Executive Officer of Advice Interactive Group. "With the re-launch of our local search technology and services, as well as our focus on excellence in everything search, we fully expect to continue our growth year over year. Making the Inc. 500 list three years in a row continues to affirm that the leadership decisions we have made over the past three years were the right decisions for sustained growth."

The 2014 Inc. 500 was announced online at Inc.com on August 20 and will be showcased in the September issue of Inc. Magazine. As stated by the publication, "The average company on the list grew a mind-boggling 3,313 percent...results most companies could only dream of." The Dallas Technology and Interactive Marketing Company, Advice Interactive Group, has had the following rankings on the overall list, 155 in 2012, 130 in 2013, 328 in 2014, and a ranking of 14 out of all Dallas businesses on the Inc. 500 this year. The minimum sales growth to make the cut was 942.3%, and Advice topped that with revenue growth of 1420.8%.

Advice Interactive Group continues to implement their strategies for rapid growth in 2015 and beyond. Earlier this year, the interactive marketing and technology company re-launched its local search technology tools and services designed to help businesses

improve their visibility on a local basis. Advice provides its world-class tools and services to other agencies and franchise groups and directly to local businesses, as well as large enterprise organizations that have a "Nationally Local™" footprint. The Advice Local Visibility Tools are an affordable alternative to Yext, and, through July 2014, Advice has helped more than 100,000 local businesses, submitted more than 1,300,000 directory listings and set up more than 4,000 Google+ Local Pages for local businesses in the U.S., U.K., Australia and Canada.

About Advice Interactive Group:

Advice Interactive Group is an award winning Digital Agency and Technology Company focused on improving visibility across the digital universe through search, social, local search and design. Recognized as one of the fastest-growing interactive agencies in the U.S. by Inc. 500 (2012, 2013 and 2014), Advice Interactive built its reputation through successful partnerships with top brands. The agency excels with proprietary technologies and strategies delivered by a handpicked team of experienced digital professionals. Those strategies and solutions have pioneered the way successful brands execute and view digital marketing. For more information, visit <a href="http://www.adviceinteractivegroup.com">http://www.adviceinteractivegroup.com</a>.

## Contacts

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