

Local Site Submit Makes Local Directory Submissions Faster and Easier

Using a search submission service is the best way to get a business listed well in multiple directories. It saves time, and ensures that the submissions are done correctly and submitted to all appropriate directories and social media sites.

McKinney TX - Local businesses are growing more and more aware that the paper yellow pages are no longer their best advertising solution. Internet marketing is obviously the solution, but many business owners and managers lack the skills, the time or the interest to do their own online marketing. Local Site Submit takes the work out of advertising a business online, and lets business owners and managers focus on what they do best, which is running a business.

Unlike many [local directory submissions](#) services, Local Site Submit offers completely manual directory submissions. Business listings are hand-submitted to the top search engines, including Google, Yahoo and Bing, to the top local online directories, including Yelp, AngiesList, and Local.com, to mobile directories for Android, iPhone and other smartphones, to GPS and navigation systems, to social media sites including Facebook, Twitter and Foursquare, and to 411 directories.

Google Places optimization may be the most sought-after local online marketing tool, and it is included in the local site submission services. In addition to social media profiles and listings on the top directories, businesses get a free business video, robust listings including photos, hours, business description and video, citations from directories to improve Google Places ranking, backlinks to their website, Search Engine Optimized (SEO) directory listings, complete access to edit all listings, and a detailed report with information on all listings and profiles. These services help businesses enhance their Google Places profile, outrank competitors on Google Places with more citations, obtain listings in multiple directories, create consistent listings across all directories and social media, and above all, get more customers.

As more and more people search online for products and services, local businesses will have to rely even more on the internet to advertise their services and products. [Local online marketing](#) is the most effective way to reach people who are looking for a product or service, while they are looking for it and when they are most likely to make a decision. Using a search submission service is the best way to get a business listed well in multiple directories. It saves time, and ensures that the submissions are done correctly and submitted to all appropriate directories and social media sites. Professional directory submission allows business owners to know their marketing is being done right, while they concentrate on their business.

Author Info

Local Site Submit specializes in assisting companies in increasing their online presence. Whether it is through local directory submission or optimizing your Google Places listing, we aim to make sure you dominate the Internet. Using our advanced SEO tools, we can generate leads for your business, allowing you to receive the most free traffic and web clicks possible. At Local Site Submit, your presence matters. 877-692-7250