📈 Monthly Progress Report - Where You Are Now

Your monthly progress report includes a Visibility Score, which shows the average of your Google Business Profile, Yelp, Bing Places, NAP Score, and Voice Search Readiness. Successful scores are most often achieved when all listings are claimed, active, and contain consistent information such as business name, address, and phone number. However, please note that due to the reliance on third-party data and their connection status, there may be instances where we are unable to find a listing that should be present.

Advice Interactive Group

5900 S. Lake Forrest Dr, Suite 200, McKinney, TX, 75070

(214) 310-1356

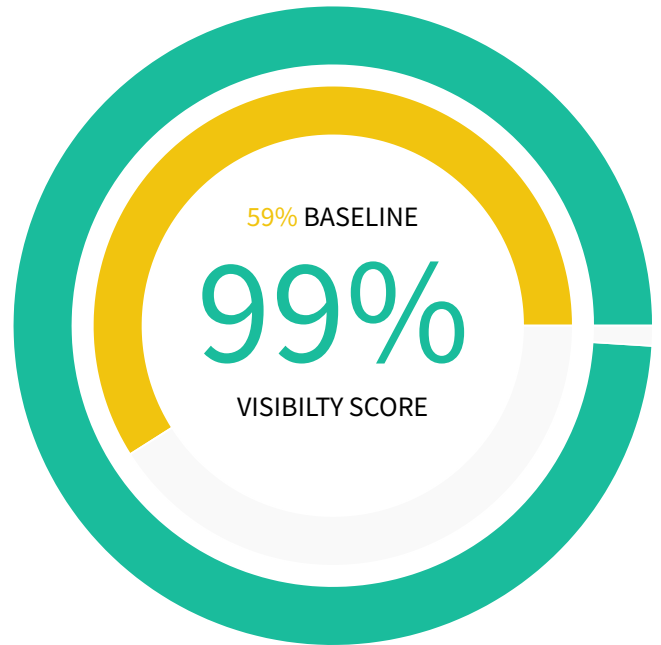https://www.advicelocal.com/

Visibility Score	▭▭▭▭	99%
Google Business Profile	▭▭▭▭	95%
Yelp	▭▭▭	79%
Bing Places	▭▭▭▭	92%
NAP Score	▭▭▭▭	97%
Voice Search Readiness	▭▭	52%

59% BASELINE

**99%**

VISIBILTY SCORE

🏢 Local Pages

The Local Pages score is based on the level of optimization of your listing. We assess various factors that contribute to your overall optimization, including the consistency of your name, address, and telephone numbers, as well as reviews, photos, business description, and more!

LOCALS BREAKDOWN

Listings Present	3
Listings Checked	3
Presence Score	100%

83%

NAP SCORE

Google

Link ↗

As of 7/29/2023 ⚠️

N **Advice Local**
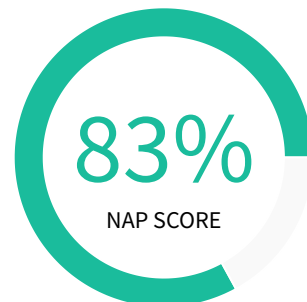
A 5900 S Lake Forest Dr Suite 200, McKinney, TX 75070
P (214) 310-1356

Detailed Breakdown

Claimed	YES
Listing Present	YES
NAP Consistent	NO

78%
NAP SCORE
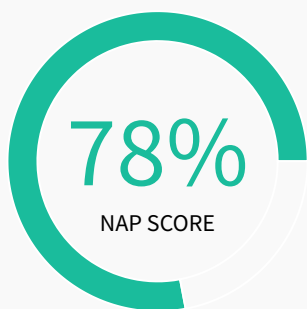
Additional Info

Categories	YES
Website URL Present	YES
Hours Of Operation	YES
Photos Present	YES
Reviews	YES

Bing

Link ↗
As of 7/29/2023 ✓

N **Advice Interactive Group**
A 7850 Collin Mckinney Pkwy Ste 300, McKinney, TX 75070
P (214) 310-1356

Detailed Breakdown

Claimed	NO
Listing Present	YES
NAP Consistent	YES

92%
NAP SCORE
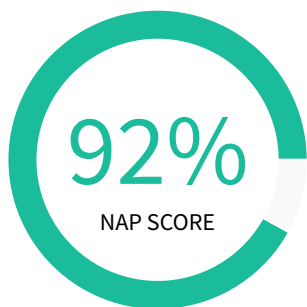
Additional Info

Categories	NO
Website URL Present	YES
Hours Of Operation	YES
Photos Present	NO
Reviews	YES

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yelp ?

Link ↗
As of 7/29/2023 ⚠

N **Advice Local**
A 5900 Lake Forrest Dr Ste 200, McKinney, TX 75070
P (214) 310-1356

Detailed Breakdown

Claimed	YES
Listing Present	YES
NAP Consistent	NO

79%
NAP SCORE
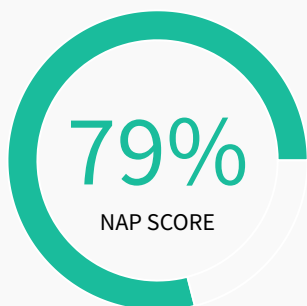
Additional Info

Categories	YES
Website URL Present	YES
Hours Of Operation	YES
Photos Present	YES
Reviews	NO

Voice Search Readiness ?

VOICE SEARCH READINESS BREAKDOWN

Voice-First Devices are the next big thing. Voice Search is a function that allows users to search the web through spoken voice commands rather than typing, Google Voice Search can be used on both desktop and mobile searches. We check against several parameters that influence voice search and the consistency of your name, address, and phone number in the databases that feed voice search applications.

Listings Present	4
Listings Checked	5
Presence Score	52%

52%
VOICE SEARCH READINESS

Directory	Baseline	Client Voice Data Status	Readiness
Google Home	✓	✓ Synced	⚠
Siri	✓	✓ Synced	✓
Bixby	✓	✓ Synced	✓
amazon alexa	✓	✓ Synced	✗
Cortana	✓	✓ Synced	⚠

Voice App ⑦   Order ⧉

Control your business conversation on voice devices.

Voice Device	Status
Voice App	✗ No Voice App ordered

Data Aggregators ⑦

Data Aggregators are data amplifiers. They are important because they distribute business data to hundreds of partners, search platforms, navigation systems, and mobile apps reaching a broader audience than anyone can on their own.
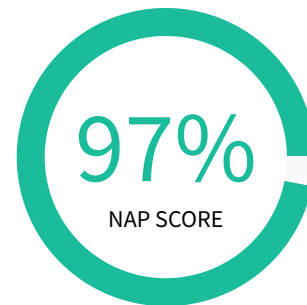
Data Aggregators	Baseline	Status	Your Listing	Comment
FOURSQUARE	✔ Found	✔ Synced ⚠ Link is currently being processed.	As of 6/29/2023	
data axle	✔ Found	✔ Synced ⚠ Link is currently being processed.	As of 8/11/2023	
Localeze.	✔ Found	✔ Synced	**Link** As of 7/29/2023	

📋 Directories ⃝?

Your Local Page and Directory scores is based on the number of places in which your listings are present, divided by the number of local page and directories we've checked. Successful scores are most often obtained when all listings are claimed, active and contain consistent information such as business name, and phone number.

DIRECTORIES BREAKDOWN

Listings Present	**48**
Listings Checked	**48**
Presence Score	**100%**

97%
NAP SCORE

Local Page or Directory	Baseline	Status	Your Listing	Notifications
Alignable	✖ Not Found	✔ Synced ⚠ Link is currently being processed.	As of 6/29/2023	
BEST OF THE WEB	✖ Not Found	✔ Synced ⚠ Link is currently being processed.	As of 6/29/2023	
Bing	✖ Not Found	✔ Synced	**Link** As of 4/23/2018	
BROWNBOOK.net The Global Business Listing Database	✔ Found	✔ Synced	**Link** As of 6/29/2023	

BubbleLife	✅ Found	✅ Synced	**Link** As of 6/29/2023
CHAMBEROFCOMMERCE.com	✅ Found	✅ Synced	**Link** As of 6/29/2023
Citysearch	✅ Found	✅ Synced ⚠ Link is currently being processed.	As of 6/29/2023
City Squares	✅ Found	✅ Synced	**Link** As of 6/29/2023
CYLEX	✅ Found	✅ Synced	**Link** As of 6/29/2023
dexknows.	✅ Found	✅ Synced	**Link** As of 6/29/2023
eLocal.com	✅ Found	✅ Synced	**Link** As of 6/29/2023
eZlocal.com	✅ Found	✅ Synced	**Link** As of 6/29/2023
findopen	✅ Found	✅ Synced	**Link** As of 6/29/2023
here	❌ Not Found	✅ Synced ⚠ This partner does not provide a link back, but do not worry, your data has been submitted.	As of 6/29/2023
Hotfrog	✅ Found	✅ Synced	**Link** As of 6/29/2023
iBegin	❌ Not Found	✅ Synced ⚠ Link is currently being processed.	As of 6/29/2023
iGlobal	✅ Found	✅ Synced ⚠ Link is currently being processed.	As of 6/29/2023
infobel	❌ Not Found	✅ Synced	**Link** As of 6/29/2023
insiderpages™	❌ Not Found	✅ Synced ⚠ This partner does not provide a link back, but do not worry, your data	As of 6/29/2023

		has been submitted.	
judy's book	❌ Not Found	✅ Synced	**Link** As of 6/29/2023
localmint	❌ Not Found	✅ Synced	**Link** As of 6/29/2023
LocalStack	✅ Found	✅ Synced	**Link** As of 6/29/2023
localtunity	❌ Not Found	✅ Synced ⚠️ Link is currently being processed.	As of 6/29/2023
LOOK LOCALLY	❌ Not Found	✅ Synced	**Link** As of 6/29/2023
MapQuest	❌ Not Found	✅ Synced	**Link** As of 6/29/2023
mc merchantcircle.com	✅ Found	✅ Synced	**Link** As of 6/29/2023
MerchantsNearby Powered by MobileVIPs.com	❌ Not Found	✅ Synced ⚠️ Link is currently being processed.	As of 6/29/2023
n49°	❌ Not Found	✅ Synced ⚠️ Link is currently being processed.	As of 6/29/2023
opendi	❌ Not Found	✅ Synced ⚠️ Link is currently being processed.	As of 6/29/2023
showmelocal®	❌ Not Found	✅ Synced	As of 6/29/2023
site.cards	❌ Not Found	✅ Synced	**Link** As of 6/29/2023
superpages.com®	✅ Found	✅ Synced	**Link** As of 6/29/2023
Trusted Local Directory™ POWERED BY adp	❌ Not Found	✅ Synced	**Link** As of 6/29/2023
Tupalo	✅ Found	✅ Synced ⚠️ Link is currently being processed.	As of 6/29/2023
EXIT Where To?	❌ Not Found	✅ Synced ⚠️ Link is currently being processed.	As of 6/29/2023

| YaSabe | ✅ Found | ✅ Synced | **Link** As of 6/29/2023 | |

| YellowBot | ✅ Found | ✅ Synced ⚠️ Link is currently being processed. | As of 6/29/2023 | |

| YellowPages | ✅ Found | ✅ Synced | **Link** As of 6/29/2023 | ⚠️ Temporary Error: Customer success notified |

🗒️ Directory FTP ❓

Directory FTP (File Transfer Protocol) is a system used to securely transmit digital data files of location information.

Local Page or Directory	Baseline	Status	Your Listing	Comment
Apple	❌ Not Found	✅ Synced ⚠️ This partner does not provide a link back, but do not worry, your data has been submitted.	As of 6/29/2023	
dun&bradstreet	✅ Found	✅ Synced ⚠️ This partner does not provide a link back, but do not worry, your data has been submitted.	As of 6/29/2023	
ListYourself.net	❌ Not Found	✅ Synced ⚠️ This partner does not provide a link back, but do not worry, your data has been submitted.	As of 6/29/2023	
verizon 411 Search	❌ Not Found	✅ Synced ⚠️ This partner does not provide a link back, but do not worry, your data	As of 6/29/2023	

◱ GPS Mapping Accelerators ⑦

Our tool further syndicates business information to powerful mapping platforms with more than 80 sources of data including the following:

WAZE   GARMIN   TOMTOM   ALFA ROMEO   AUDI   BMW   CHEVROLET   FIAT   FORD   GENERAL MOTORS   INFINITY   KIA   MAZDA   MERCEDES   PIONEER   SAMSUNG   SONY NAVIGATION   TOYOTA   VOLKSWAGEN   VOLVO

GPS Mapping source	Baseline	Status	Your Listing	Comment
lyft	✓ Found	✓ Synced ⊙ Link is currently being processed.	As of 6/29/2023	
Uber	✗ Not Found	✓ Synced	**Link** As of 6/29/2023	
waze	✓ Found	✓ Synced ⊙ Link is currently being processed.	As of 6/29/2023	

Due to the reliance on third-party data their connection status, periodically we may not find a listing that may be there.

v2.2.1